

*The Alexandra Nechita Center for the Arts*

in support of the Performing Arts Program

**2021-2022 SEASON SPONSORSHIP**

**EXPERIENCE THE ARTS IN OUR 19<sup>TH</sup> SEASON!**

Your generous support, along with Orange Lutheran High School's commitment to the Arts, will allow aspiring student artists to explore imagination, ideas and culture in many different ways for years to come. Seeing so many young performers distinguish themselves through the discipline and commitment essential to the arts reminds us all that the visual and performing arts are a vital part of a well-rounded education.

**Season Sponsorship Benefits:**

- Reach an audience of up to 15,000 (in person & livestream) depending upon sponsorship level!
- The addition of a new livestream audience!
- Create brand awareness of your products/services.
- Achieve prominent recognition & increased business traffic.
- Connect with a self-selected desirable audience demographic.
- Enhance relationships & create goodwill within the community.
- Align your brand with the Orange Lutheran tradition of artistic excellence.
- Value-Added Benefits at each Sponsorship Level.
- Full-color electronic ad and Contact Information in show program.
- Consult your tax professional for tax deductibility.
- In-kind gifts are accepted by reaching out to Crysti Everhart directly.

For additional information contact:

**Crysti Everhart**

[crysti.everhart@lhsoc.org](mailto:crysti.everhart@lhsoc.org)

714-402-8387



**ARTS**

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### PREMIUM SPONSORSHIP LEVEL

SPONSORSHIP LEVEL AND BENEFITS	NAMED \$10000	BENEFACTOR \$7500	PARTNER \$5000	GOLD \$2500	CORPORATE \$1500	LEGACY* \$1000
Your artwork/logo on all Print-at-Home tickets	✓	✓				
Full page color ad in all playbills/programs	✓	✓	✓	✓		
Full page color ad in all electronic pre-show media, 20+ views per show	✓	✓	✓	✓	✓	✓
Full page color ad - inside front or inside back	✓					
Company info and website in all playbills/programs	✓	✓	✓	✓	✓	✓
Exclusively for OLu Alumni						✓
Satisfies MOST designated participants Arts fees	✓	✓	✓	✓	✓	
Included in livestream playbill	✓	✓	✓	✓	✓	✓
May be tax-deductible	✓	✓	✓	✓	✓	✓

\* Exclusively for OLu Alumni

### EVENT SPONSORSHIP LEVEL

**Pre-Show “On-Screen” Recognition as a Designated Event Sponsor**

- The Addams Family
  - Alice in Wonderland
  - Mamma Mia
- Choral Concerts
  - Dance Showcase
  - Instrumental Music Concerts

SPONSORSHIP LEVEL AND BENEFITS	PRESENTING \$600	OFFICIAL \$300	ASSOCIATE \$150	LISTING \$100
Full page “on-screen” advertisement	✓			
Half page “on-screen” advertisement		✓		
Quarter page “on-screen” advertisement			✓	
Recognition “on-screen”/Listing sponsor				✓
Company info and website in program/playbill	✓	✓	✓	✓
Audience impressions 20+ views per show	✓	✓	✓	✓
Included in livestream playbill	✓	✓	✓	✓
Satisfies designated event fees	✓			

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**SPONSORSHIP FORM • 2021-2022 SEASON**

Student's Name (when applicable)	Sponsorship Level Choice (Page 2)	
Company Name	Contact Person	
Address	City	ZIP
Contact Email	Phone	
Website Address	Name of Lancer Legacy (when applicable)	

**Your sponsorship level denotes when above information appears.**

- Please mail this page along with payment, made payable to Orange Lutheran High School:  
Orange Lutheran High School  
Attn: Mrs. Crysti Everhart  
2222 N. Santiago Blvd., Orange, CA 92867
- Electronic Ad/Logos (for ALL Premium Level Sponsors and Event/Presenting Sponsors) must be submitted via email in Horizontal format as a: JPEG (preferred), Power Point, or PDF file. Image Size: 10" wide x 7.5" tall, minimum of 200 dpi.  
Please email to: [crysti.everhart@lhsoc.org](mailto:crysti.everhart@lhsoc.org).
- Full Page Playbill/Program Ad (For Named, Benefactor, Partner, and Gold Sponsors) must be submitted via email in Vertical PDF format. SIZE: 5" wide x 8" tall, no bleed and 300 dpi. Please email to: [crysti.everhart@lhsoc.org](mailto:crysti.everhart@lhsoc.org)
- Deadline to be included in all programs: September 24<sup>th</sup>, 2021.

